

Cookie

POLICY



SAVILLE GROUP

Cookie Policy

We use cookies to help improve your website experience

Saville Group takes your privacy rights seriously and this policy outlines what data we collect from our visitors and how we use it. We have notified the Office of the Information Commissioner of our data processing activities.

What are cookies

As is common practice with almost all professional websites, we use cookies, which are tiny files that are downloaded to your computer, to improve your experience when visiting our sites. This policy describes what information they gather, how we use it and why we sometimes need to store these cookies. We will also share how you can prevent these cookies from being stored however this may compromise site functionality.

How we use cookies

We use cookies to help provide you with the best online experience we can and they help us to:

- Make our websites work as you'd expect
- Improve the speed/security of the sites
- Continuously improve the functionality of our websites for you
- Ensure our marketing is more efficient and relevant to you

Disabling cookies

You can prevent the setting of cookies by adjusting the settings on your browser (see your browser Help for how to do this). Be aware that disabling cookies may affect the functionality of this and many other websites that you visit. It is therefore recommended that you do not disable cookies.

The cookies we set:

- **Email newsletter related cookies**

The sites that offer newsletter or email subscription services and cookies may be used to remember if you are already registered and whether to show certain notifications which might only be valid to subscribed/unsubscribed users.

- **Survey related cookies**

From time to time we offer user surveys and questionnaires to provide you with interesting insights, helpful tools, or to understand our user base more accurately. These surveys may use cookies to remember who has already taken part in a survey or to provide you with accurate results after you change pages.

- **Form related cookies**

When you submit data through a form such as those found on contact pages or comment forms, cookies may be set to remember your user details for future correspondence.

Third-party cookies

These are cookies set by other websites and not us. Some web pages may contain content from other sites like embedded videos on Vimeo, which may set their own cookies. Also, if you share a link to a page on our website, the service you share it through (for example, LinkedIn) may set a cookie on your browser. We have no control over these third-party cookies, but you can turn them off through the settings in your browser. If they are turned off, then some pages on the site may not perform as expected.

We use third-party analytics to track and measure usage of this site so that we can continue to produce engaging content. These cookies may track activities such as how long you spend on the site or which pages you visit and helps us to understand how we can improve the experience for you.

Name	Method of acceptance	Purpose	Type	Expiry
_lfuid	Consent banner	The Lead Forensic _lfuid cookie allows a website to track visitor behaviour on the sites on which the cookie is installed. Tracking is performed anonymously until users identify themselves by submitting a form.	Third Party	Persistent 10 years
_ga _gid _gat	Consent banner	These Google Analytic cookies are used to collect information about how visitors use our website. The cookies collect information in a way that does not directly identify anyone, including the number of visitors to the website and blog, where visitors have come to the website from and the pages they visited.	Third Party	2 years 24 hours

The specific statistical and marketing cookies we use are provided by Google Analytics and Lead Forensics: We also use social media buttons and/or plugins on our sites that allow you to connect with your social network in various ways. For these to work, social media sites will set cookies through our site which may be used to enhance your profile on their site or contribute to the data they hold for various purposes outlined in their respective privacy policies. We have no control over these third party cookies.

More information

If you require further information on how we use cookies, please contact cookie@saville.group

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